

# **Privacy Notice for InnoGames' Game Jam Participants**

#### 1. Introduction

The Game Jam is a game development event where the participants immerse in game creation within a short period of time, in which they will experience all the stages of a game development from the concept idea to the final product.

For that, the participant should not only carry a passion for games but also believe in innovation, collaboration and experimentation, as those are the basic requirements to participate in such an event. No prior knowledge is required, only the willingness to learn, to challenge yourself and to have fun.

The games will be developed following a given topic, which will be announced in the beginning of the event and shall respect the Game Jam's event regulation.

At the end of the event all the regularly registered participants will be given the chance to vote in their favorite game. The Game with highest overall rating will be deemed as victorious and will be announced on our various social media channels.

InnoGames GmbH as the host of such an event is committed to protecting the privacy and security of your personal data. In this document we describe how we collect, use and store your data if you decide to participate in a Game Jam which is hosted by us.

### 2. What is personal data?

Personal data are individual pieces of information about personal or factual circumstances for a certain natural person or an identifiable natural person. These include information, including, but not limited to your name, your address, and your date of birth, and even photos or video recordings, when in combination with other data.

Upon registration, we will ask you to provide us with your username, an email, and a password. After registration, you will be given the possibility of adding further data to your registration account such as your full name, your website and your hobbies and interests.

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During the Game Jam, we will be taking pictures and recording videos in order to post them on the Game Jam website at igjam.eu as well as on InnoGames' social media channels including, but not limited to Facebook, Instagram, Twitter, YouTube, LinkedIn, Discord and Twitch.

### 3. Consent for data usage

You will be asked during the registration process to consent that InnoGames processes the personal data required for registration at the Game Jam, the data added by you after the registration period, as well as, the data acquired and produced during the event.

More details about the steps for registration you find here: https://www.igjam.eu/terms.

# 4. How long will my data be stored?

Your account together with your personal data will be retained for as long as necessary to fulfil the purpose of its collection. Your user account will be deleted after 3 years of inactivity.



Certain points of personal data on the participating games and their developers (such as participant names, team names, and team photos) are stored for the duration of 10 years after the event has ended for archiving purposes.

Within the scope of internet usage during the event, InnoGames stores the user and connection data according to legal guidelines and deadlines (typically for 1 month). These data are not passed on to third parties unless initiated by enforcement agencies as a result of illegal actions by the user.

## 5. How will my data be used?

The personal data that you provide will be used for processing your registration on the event, to produce an identification which you will be carrying during the event, to identify winners at the end of the event, to show your credentials on the Game Jam website at igjam.eu, and to promote the event on InnoGames' social media channels such as Facebook, Instagram, Twitter or YouTube, LinkedIn, Discord and Twitch.

## 6. Will my data be disseminated to third parties?

Usually, the Game Jams promoted by InnoGames are hosted and carried out completely by us. That means, that we are the only ones handling your data. However, eventually we might make use of third parties to carry out the event, and, in that case, we might need to share your data with them.

If third parties are engaged in the event, InnoGames ensures that they possess adequate security measures, to protect your data in accordance with the requirements that apply at InnoGames itself.

InnoGames might also disseminate your data in case we are obliged to do so by a statutory provision or a requirement of an authority and/or court order, and, of course, if you have given us consent to do it.

# 7. Will my data be processed by third parties?

The data necessary for carrying out the Game Jam provided by you to us will be solely used for this purpose by us and will not be further processed by third parties.

# 8. May I request information about my stored data?

Yes. You may receive information about your stored data at any time. For this purpose, please contact <a href="mailto:gamejam@innogames.com">gamejam@innogames.com</a>.

### 9. May I arrange for the deletion of my stored data?

Yes. You may arrange for deletion of your stored data at any time. For this purpose, please contact <a href="mailto:gamejam@innogames.com">gamejam@innogames.com</a>.

### 10. Where can I find more information about data privacy at InnoGames?

You may find additional information about data privacy when using our games and websites in the privacy policy for end users <a href="https://example.com/here/">here</a>.

### Last updated 12 October 2022